

SCIENCE FICTION ARTBOOK *SYNC FUTURE* GOES STEREO 3D

Special screenings at Kyoto International Manga Museum scheduled April 29th through mid-May
A selected portion introduced at nationwide retail outlets with the new Panasonic VIERA™

TOKYO, JAPAN (May 6, 2010) - Illustrations featured in *Sync Future*, a science fiction art book published in celebration of the 50th anniversary of Hayakawa Publishing Corporation's *S-F Magazine*, received full 3D treatment and its special screenings have started at the Kyoto International Manga Museum. These screenings are in conjunction with 'The World of Mézières & Christin: Inspirational Impact of French SF Comics' museum exhibition and are set for April 29, 2010 through mid-May.

In addition, with technical and equipmental support by Panasonic Corporation, selected images of the stereo 3D imagery are currently used for in-store demonstrations of Panasonic's full HD 3D VIERA Plasma TVs, which debuted in Japan on April 23, 2010. The *Sync Future* stereo 3D still images will be showcased not only in nationwide retail outlets, but outlets worldwide.

Coupling with Panasonic's advanced high-definition technology, details were captured at the upmost quality, enabling viewers to experience *Sync Future* as 'Stereo 3D Art' with its crisp, high quality, detail-rich images. With the experience Lucent Pictures has accumulated through this collaboration, it will strive to develop high-end 3D production technologies and produce innovative stereo 3D video contents, in addition to its core business of creating high quality animation.

S3D Screenings at Kyoto International Manga Museum:

In conjunction with 'The World of Mézières & Christin: Inspirational Impact of French SF Comics' exhibition, *Sync Future* illustrations as well as creative works by two masters of BD (French comics), Jean Claude Mézières and Pierre Christin, will be authored and screened as 'Stereo 3D Art' at Kyoto International Manga Museum.

- Date: April 29, 2010 to mid-May
- Place: Kyoto International Manga Museum
- Admission Fee: General admission JPY 500
Student admission (junior and high school) JPY 300
(elementary school) JPY 100

Science Fiction Art Book *Sync Future* :

Launched on December 10, 2009, *Sync Future* was published to celebrate the 50th anniversary of Hayakawa Publishing Corporation's *S-F Magazine*. The art book is a collaboration between 25 renowned anime directors, manga artists, illustrators and 25 science fiction novels published by Hayakawa.

- Price (tax inc.): JPY 4,148
- ISBN: 978-4-15-209086-7 C0095
- Published by: Hayakawa Publishing Corporation / Lucent Pictures Entertainment, Inc.
- URL: http://www.lpei.co.jp/sync_future/

* Limited editions of 500 copies are currently purchasable through the official online shop. Please visit <http://www.parco-city.com/parco-museum>. In addition, they will be available at the Kyoto International Manga Museum starting from the end of April.

About Lucent Pictures Entertainment, Inc.:

Based in Shibuya-ku, Tokyo, Lucent Pictures Entertainment, Inc. (LPEI) was established in 2007, to produce high quality entertainment through animation. LPEI handles the full slate of creation, production, distribution and licensing of all forms of entertainment and will continuously employ the benefits of emerging technologies with its breathtaking animations, to produce and deliver exclusive video content. For additional company information, please visit <http://www.lpei.co.jp/en/>.

About Kyoto International Manga Museum:

Kyoto International Manga Museum, Japan's first museum dedicated to manga and animation, was developed and opened as a joint project of Kyoto City and Kyoto Seika University. Its collection of over 300 thousand materials has attracted strong attention, including connections with systematic research, content business development and human resource development purposes. The museum has received wide international media coverage and attracts many international attendees each year. In addition, it has organized its first international symposium in December, 2009. For more information, please visit <http://www.kyotomm.jp/english/>.

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